

**QUARTERLY LIST
OF
COMMUNITY ISSUES
AND
RESPONSIVE PROGRAMS**

July 1, 2006 – September 30, 2006

In an ongoing effort to serve the public interest, WXXX offers a variety of programming responsive to the issues of concern to the Our City listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of July 1, 2006 – September 30, 2006.

1. HEALTHCARE:

WXXX chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

A. PROGRAMMING

IN LEAGUE WITH OUR CITY (30 minutes weekly/Sundays 9:30 AM)

July 24, 2006 – “Our City C.A.R.E.S.” Wayne M. Embry of Our City C.A.R.E.S. talks with Jackie M. Smith about services offered by this organization to persons with AIDS and their loved ones.

July 24, 2006 – “Living with Diabetes”. Host Roxanne Johnson welcomes Dr. Frank Jobe and Mary Jo Polnacek as they explore the impact of this illness on the victim and his family.

HEALTH TALK IN GENERAL (30 minutes live first Wednesday of each month 7:00 PM)

This live in-house production is sponsored by the Our City General Medical Center. It is hosted by Donna L. Barron and each week features three doctors discussing medical problems and their treatments.

July 4, 2006 – “Heart Disease.” - The July program featured a discussion of cholesterol and the latest strides in diagnosis and treatment of heart disease. Panelists were three local cardiologists, Dr. Lester D. Holmes, Dr. Paschal R. Nidal and Dr. Mehmood P. Mehbod.

July 30, 2006 – “Stomach Disorders” - Discussed on this edition were subjects such as ulcer disease, gallbladder disorders, lithotripsy, treatment of stomach and intestinal

disorders. Panelists were local gastroenterologists Dr. Stephen A. Nejelski, Dr. Patrick H. O'Hagan and Dr. James B. Witt.

August 6, 2006 – “Ear, Nose and Throat Specialists” – Tonight’s program brought relief for those who suffer from a winter full of earaches, stuffy noses and sore throats. The specialists on the panel include Dr. Steve B. Hamrick, Dr. Bradley C. Keare and Dr. Lawrence F. Mackay.

IN BRIEF (3 minutes daily/Monday-Thursday/11:57-12:00 Noon)

July 2, 2006 - July is National Physical Therapy Month and physical therapist Karen Keating was today’s guest. She explained the role of the physical therapist and the requirements for certification. She also informed viewers that there is a shortage of physical therapists at this time.

July 11, 2006 - Regular guest Jan Z. Brady of the Our County Utilities Systems was today’s guest. She talked about healthy treats and foods for the Summer.

July 16, 2006 - John R. Doe, a licensed orthopedic surgeon was today's guest. He gave information concerning a high school sports injury clinic which includes a free initial consultation to decide if the athlete needs rehabilitation. He also gave tips to help prevent injuries.

July 23, 2006 - July is also National Head Injury Month and Carma A. Pizzo, a neuro-nurse specialist from Our City General Medical Center, gave viewers advice on preventing head injuries, and what to do if you suspect someone has a severe head injury.

August 6, 2006 - Hospice of Our City is celebrating National Hospice Month in August along with 5 years of service to Our City. Marketing Representative Lisa V. Valentine was today’s guest and along with informing viewers about advances made in the last 5 years, she also extended an invitation to their open house.

August 13, 2006 - Part two of Hospice Month featured Lisa V. Valentine, Program Director for Hospice of Our City, talking about the upcoming ceremony for all the patients they have treated in their first 5 years of service.

August 15, 2006 - National Smokeout Day was the focus of today’s show. Its purpose is to get smokers to halt their smoking for 24 hours. The coordinator of Our City’s National Smokeout Day, Salina G. Dion, gave smokers tips to help them get through the day.

August 20, 2006 - The March of Dimes, Mother’s March Against Birth Defects, was the focus of today’s show. Gayle V. Edie gave final instructions for sending in your pledge and statistics about birth defects in Our City.

B. PUBLIC SERVICE ANNOUNCEMENTS

#	TITLE	# TIMES RUN
4548-01	Hospice of Our City	24
5168-01	Our City Foster Care	6
5742-01	Our City's United Way	45
5746-01	Passing Out	29

II. DRUG/ALCOHOL ABUSE - Through selected programming, efforts to address drug abuse continue. Because prevention begins at home, we chose to present a variety of programs aimed at all age levels.

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