



August 20, 2008

MEMORANDUM TO CLIENTS

Re: Political Advertising – Lowest Unit Rate Window Opens September 5

As a reminder, on September 5, 2008, the 60-day general election window opens, during which each cable system must offer advertising to state and federal political candidates, or their official committees (but not their supporters), at the lowest unit rate (“LUR”) sold by the system to commercial advertisers for each daypart, class and amount of time.

As you likely are aware, it is essential that your rates be available in the political file section of the system’s public inspection file, which must be separated from all other aspects of that file. Additionally, the FCC has advised that Election Day spots must be sold at the LUR.

We would be pleased to respond to any questions regarding the FCC’s rules governing political advertising.

FLEISCHMAN AND HARDING LLP

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